

FACULTY PROFESSIONAL DEVELOPMENT (TEACHING & LEARNING)



Case-based Teaching Workshop

**16 SEPTEMBER 2022
2PM - 5PM**

LEARNING LAB 2 (LI KA SHING LIBRARY)

Teaching with cases has a long, rich and productive lineage as an established pedagogical tool in law and business education, and is growing in usage in the teaching of other disciplines.

This workshop introduces you to a pedagogical approach, generally premised on analysing narratives of real problems, faced by real organisations, and populated with real accounts and details, offers significant strides towards students attaining the various desired SMU graduate learning outcomes.

The inventory of skills that the case-based approach seeks to develop in students is broad:

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Interpersonal skills

pick up conflict resolution skills and practice the art of compromise as one works with peers in small and large groups

Oral communication skills

express oneself, construct arguments, consider other viewpoints, as well as take and defend one's positions

Analytical skills

reason clearly and logically in sifting carefully through available data

Application skills

express oneself, construct arguments, consider other viewpoints, as well as take and defend one's positions

Decision making skills

assess the basis of one's analytical work to generate and evaluate different alternatives, select decision criteria, and formulate congruent action and implementation plans

Creative skills

realise that no two situations are identical and generate solutions that fit the context and circumstances

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About the Facilitators

Professor Shantanu H. Bhattacharya



Shantanu is the Lee Kong Chian Professor of Operations Management at the Lee Kong Chian School of Business. He is also the Deputy Dean (Education) and Academic Director of the PhD in Business (General Management).

He teaches widely at both undergraduate and postgraduate levels and has made several presentations on managing uncertainty in the high-technology industry.

Shantanu's extensive experience in case-based teaching will be showcased as he demonstrates and shares various strategies at the workshop.

Dr. Havovi Joshi



Havovi is the Director of the Centre for Management Practice at the Singapore Management University.

She is a widely published award-winning case author and has led numerous professional development workshops on case writing and teaching.

She is also the author of the book *Tips and Tools: A Guide to Effective Case Writing*. In addition, Havovi is the editor-in-chief of *Asian Management Insights* and has served as a chief collaborator and editor on several book projects.